

MIKE THE DESIGNER

EXPERIENCE

● Proforma, Inc. July 2018 - Present print, design, and marketing:

- » Conceptualize, plan, design and produce original graphics for print and online use.
- » Developing E-mail Campaigns to accent the Products and offers of the client.

● Minuteman Press June 2017 - May 2018 print, design, and marketing:

Field Representative

- » Assisted all of the Franchise locations within the southeast regions through operational help.
- » Worked through the hiring and training for each store location
- » Helped develop marketing goals and materials for each of the store locations

● Cady Studios:

Graphic Designer JAN. 2017 - May 2017

- » Designed marketing materials: 40 page Magazine, Web Banners, E-mail Ad campaign, and Collateral materials
- » Worked in InDesign, Illustrator, Photoshop, and Hubspot
- » Designed Environmental Graphics for school branding and created mockups for the schools as visual aids

● Big Frog Custom T-shirts & More:

Graphic Designer Mar. 2014 - Jan. 2017

- » Collaborate with clients on multiple projects
- » Maintain e-mail correspondence with clients
- » Used processes like DTG Printing, screenprinting, vinyl, and embroidery
- » Won best in Forsyth County for corporate apparel, 2015-2016

ACHIEVEMENTS

- » Won Best in Show at the Art Institute of Atlanta for Web/Graphic Design & Academic Excellence in the 2017 Fall Portfolio Show

EDUCATION

● Art Institute of Atlanta

» Bachelor of Fine Arts in Graphic and Web design

Aug. 2013 - Dec. 2016

● Columbus State University

» Earned over 40 credit hours

Sep 2012 - July 2013

● Harris County High School

» Achieved Diploma

Aug 2009 - May 2012

DESIGNER
FOR WEB
RESPONSIVE DESIGN

MICHAEL SINGLETON

MJS31694@GMAIL.COM

@DESIGNERFOR WEB

706-332-8255

SOFTWARE SKILLS

